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Research Article

ENTREPRENEURIAL BEHAVIOR OF SCHEDULE CASTE AND SCHEDULE TRIBE FARMERS OF WARASEONI BLOCK IN BALAGHAT DISTRICT, MADHYA PRADESH

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Abstract- Present study was conducted in The Department of Extension Education RAK College of Agriculture, Sehore in the year 2014-15, to find out the Entrepreneurial behavior of Schedule caste and Schedule tribe farmers. The study revealed that majority of farmers had low entrepreneurial behaviour followed by medium and high entrepreneurial behavior.

Keywords- Entrepreneurial behavior, Schedule caste Schedule tribe, farmers.

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Introduction

Entrepreneur as a person who purchases the means of production for combining them into marketable production at profit motive in future or entrepreneur is one who buys factor services at or "creation" price with a view to selling their products at "uncertain" prices in future [1, 2]. The 21st century is the century of entrepreneurs and every individual can be an agent for innovation and change Entrepreneurship is regarded as one of the most crucial factors in the economic development of every region of the country. It widens the horizons of economic development even in the socially and industrially backward region. Entrepreneurial play a very important role in generating new employment and lifting up of new business, increasing agricultural production and then contribute for economic development of the country. Therefore, role of farmers is very important in agricultural and socio- economic development of the Nation. In this context, it was felt necessary to determine the level of entrepreneurial behavior of farmers is operationally defined as cumulative outcome of six components namely innovativeness, economic development, economic motivation, decision making ability, risk orientation, information seeking behavior and leadership.

Entrepreneurial behavior is generally and commonly defined as the discovery, evaluation and exploitation of entrepreneurial opportunities by Shane, S. and Venkataraman. S. 2000 [8]. In India, farmers with varied social-economic, political, regional and linguistic background constitute half the nation very high literacy rate and lack of employment opportunities paved way for many unemployment youth. Keeping the above facts in view an attempt was made to critically analyze the entrepreneurial behavioural characteristics of Schedule Caste (SC) and Schedule Tribe (ST) farmers.

Materials and Methods

The present study was conducted in Balaghat district of Madhya .Pradesh, having 10 block. Out of these Waraseoni blocks was selected purposefully due to inhabitation of maximum number of SC and ST categories of farmers. This block consists of total 60 villages and out of which 10 villages were selected randomly.

A list of entrepreneurial SC and ST farmers in each village was prepared and from this list 13 farmers were selected from each village randomly, thus the total sample consisted of 130 respondents for the study. The primary data were collected with the help of pretested interview schedule. statistical test viz. Frequency, Percentage, Mean, Entrepreneurial behavior index, and Chi-square will be used for analyzing and interpreting the data. The entrepreneurial behaviour index developed by Chaudhari, et al (2007) [6] was used to measure the entrepreneurial behaviour.

Results and Discussion

Table-1 Mean score on entrepreneurial dimensions of the schedule caste and schedule tribe farmers.

SI. No.	Entrepreneurial Dimensions	Mean	Rank order
1	Innovativeness	9.03	V
2	Achievement motivation	8.96	VI
3	Decision making ability	9.19	IV
4	Risk orientation	9.38	III
5	Coordination ability	6.53	VII
6	Planning ability	3.69	IX
7	Information seeking behaviour	12.69	I
8	Cosmopolitans	10	II
9	Self confidence	4	VIII

The results of the entrepreneurial behavior studies with respect to nine dimensions such as, innovativeness, achievement motivation, decision making ability, risk orientation, coordinating ability, planning ability, information seeking, cosmopoliteness and self confidence have been delineated in [Table-1], indicates that the mean score of obtained by SC and ST farmers regarding entrepreneurial behavior, ranged from 3.69 to 12.69 mean score. The entrepreneurial behaviour of

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SC and ST farmers having mean scores higher than the overall mean were in information seeking behaviour (12.69), cosmopolitan (10.00), risk orientation (9.38), decision making ability (9.19), and innovativeness (9.03). The entrepreneurial dimensions with lower mean score than the overall mean were observed in lowest achievement motivation (8.96), coordination ability (6.53), self confidence (4.00) and planning ability (3.69), these findings are similar with the findings of reference no (1,6) Thus it can be concluded that important entrepreneurial dimensions to SC and ST farmers were information seeking behavior, cosmopolitan, risk orientation, decision making ability and innovativeness and the less important entrepreneurial dimensions were achievement motivation, coordination ability, self confidence, and planning ability.

Table-2 The entrepreneurial behavioural of the SC and ST farmers

SI. No	Categories	Frequency	Percent
1	Low (Score up to 59)	67	51.54
2	Medium(Score 60 to 74)	38	29.32
3	Large (Score 75 to 90)	25	19.24
	Total	130	100.00

The data presented in above [Table-2] showed that the majority (51.54%) respondents had low entrepreneurial behavioural characteristics among SC and ST farmers, followed by 29.32% and 19.24% had medium and high entrepreneurial behavior respectively. These findings are in accordance with the findings [3-7]. However, the farmers should have high level of entrepreneurship. Hence, special consideration is required to develop the entrepreneurship in SC and ST farmers because enterprise is one of the promising sectors of entrepreneurship development in India.

Conclusion

The study concluded that the majority of (51.54%) of respondents had low entrepreneurial behavioural characteristics of schedule caste and schedule tribe farmers followed by 29.32 and 19.24 per cent with medium and high entrepreneurial behavior, respectively.

Conflict of Interest: None declared

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