

## **Management of human beings – most versatile natural resource**

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**Abstract:** *India possess an abundant human beings, which is very important and most versatile natural resource, is very poorly educated, developed and trained, needs to be developed by all of us through different tools by creating awareness and changing attitude towards perishable labour service and utilizing it for the nation's development.*

### **Introduction**

Nature is flooded with many valuable resources. There are oceans, rivers, mountains, forests, minerals and what not. Among all these, human being is also one of the most important natural resource. In business, human being has got vital importance and without which nothing can happen. Many experts of HR called them as soul of business activities and mentioned in the asset side of balance sheet. India is the second largest thickly populated country in the world, which consists of 112 crore population. Though India accounts for 16% of the world's population, 38% of them are still illiterate even after 60 years of independence. Thus, India is a rich country in natural resources with poorly educated people. It reflects the great need of managing and developing human being – more precisely their rendered labour service - of our country. As we know, labour service is perishable, if country is not able to manage the employable capacity of these human beings, it would be a great loss of our nation. Hence responsibility lies on all learned people, social reformers, planners and administrators to manage it, guide it and to utilize this tremendous power for constructive work. Accordingly some efforts need to be undertaken by these rational people keeping in mind some specific objectives as:

1. **To create awareness** among people about perishable nature of labour service
2. **To change their attitude** towards labour service and utilise it for constructive work

### **MANAGEMENT OF HUMAN BEING: IN PRESENT SCENARIO**

To manage workforce in the organization or company is very simple task but managing nationwide manpower is very difficult task. The Government, NGO's, social reformist and all learned people - who keeps interest in management and development of human being of our nation from the point of view of social responsibility - can use following various tools for attaining above objectives as – 1] Education 2] Address to Social gathering and 3] Counseling

#### **01] Education**

The present education substantially contributes in the creation of awareness among Indian youth about his potential. It imbibes on their mind that 'youth of the nation is the wealth of the nation'. Education really brings out 360 degree change in their personality and such developed youths are the asset of the nation. They may help to the country to become a superpower in the world, protect the nation from many disasters and dangers, anti-nationalist and what not. So we all need to concentrate on education as well as making availability of education to all our country people.

However, today's education needs to be tuned up with the practical life requirements. If it revised in that sense, learner's attitude towards education will change and they themselves will opt for education which may helps in minimizing illiteracy rate. Hence

professional and technical education must be more strongly emphasized for the people, which will help them at every mode of life.

## **02] Address to social gathering**

### A] To Youth:

Every human being has dignity. Scholar students go up and up in the hierarchy but dull students remains behind. They form a group, club or mandal in a society and try to get dignity. The gathering of unemployed youth may go at any extreme and creates severe social problems. So, it's our collective responsibility to meet societal youth, address the gathering and convince them in a proper way to create awareness about perishable character of labour service as well as change their attitude towards labour service and utilise that tremendous power for the development of nation.

### B] To Societal people

As India is a rural country, majority of the people are living in rural India. Agriculture, which is the main source of employment in rural India, is totally depends upon monsoon; hence many of the people are under utilized. An effort must be made from our side to make available the employment through rural and village industries, agro-processing units and government schemes. At the same time we must encourage them, while addressing to social gatherings, to be a self sufficient by finding suitable and effective way of their choice for them, as nothing is impossible and if there is will their must be a way. Many farmers have come out with their own experience about new things, which even research has not found. By quoting examples of such successful farmers, entrepreneurs we can create awareness and there by change attitude of the inert and demotivated people for active participation and thus utilize them for nation's development.

## **03] Counseling**

We find many people in society involving in wrong activity due to lack of proper education and training. They have ample potential but they could hardly aware of that. It may be due to their unawareness regarding their potential, unawareness about the activity that they have under taken and inability to determine what is good and what is bad. We all learned people can take it as challenge and individually counsel the person whenever we come across in the society. This could help to that individual person to be on a, again, right track to run further and their by he could help not only the society but also the nation in its development. Again we find many people, including empty, of the country involved in gamble like activities. As empty mind is devils workshop, these people, at one particular instance of time, go to such extreme of life that they could hardly return back and thus becomes a serious problem for the society. Now days we find murder, rape, robberies are very commonly happening in the society. The seed of these have sown well in before and is the result of unattempted problem by the society in time. So, its alarming time, we need to under take drastic action plan that could guide, counsel, create awareness and change the attitude of such youths who are in their seed stage. This could avoid many serious social problems and that tremendous distractive power of youth can be used for constructive social development.

## **MANAGEMENT OF HUMAN BEING: A FUTURE SCENARIO**

Today's world is world of information technology. It has made such a miracle that we can have interaction with any individual located at any corner of the globe. This will definitely help us to manage our diverse population very effectively. The technology such as videoconferencing, World Wide Web and mobiles what we are using today will become a

part and parcel of our daily life in future. Radio, Television which has significant role in today will remain with the great intensity. Today's paper-pencil work will be totally replaced by computer work. Hence forth person's literacy may be counted on the basis of his computer literacy. In future, every thing is going to be wireless. This could help us in contacting people very instantly and there by we can mould and develop them as per the expected way. Though our country people have spread away geographically from one another, we may have complete data about them in our computer, by going through that data, even by a phone call we can get help or counsel to a person seeking advice. We all learned people need to be make use of every day changing technology and there by we can discharge our social responsibility. A one single SMS put forward by us in time may change the life of recipient due to getting knowledge to him in time.

### **Conclusion**

Human being is the soul of the country. Hence every country has to think about its valuable resources. We can manage them by creating awareness about perishing employable capacity and changing their attitude in favor of constructive work through systematic education, effective addressing to the social gathering, individual counseling and making effective use of informative technology and electronic media.

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